

IAAF Media Development Projects - Feedback

MDP at the All Africa Games, Algiers, July 2007

Extract from the participants' post-Algiers evaluation, by lecturer and English-language workshops coordinator David Powell:

Bonnie Mugabe (RWA)

In just a few days, Bonnie's work underwent a metamorphosis. At the start of the course his reports were confused but, by the end, they were accurate, well-structured and contained all the essentials.

MDP at African Championships Addis Ababa 2008 - participants' comments:



Oludare Esan (NGR)

Already an experienced journalist, (having attended five World Championships, two World Juniors and an Olympics) he nevertheless said that he found the course useful and that he was 'ready to go back to school!' He said that, apart from learning more about websites and certain rules of competition, the course had helped to rekindle his fire for athletics after some time away from the sport

G'hiwt Hailemariam (ETH)

He said that he had benefitted a great deal from learning which websites to use for statistics and news sources and that, before the course, he had no idea of this. Also, the course helped him with a basic understanding of some of the rules of the sport and it opened his eyes to talking not just about the results of meetings but about the athletes' personalities.



James Wokabi (KEN)

A relatively experienced radio, TV and print journalist, but mainly focusing in athletics on middle and long distance running, he said that the video analysis sessions in general, and the one on the discus in particular, were especially useful. He said that he really enjoyed the mock interview which helped him to sharpen his skills. He said that he edits his own work on the web and the course was a reminder of how important it is to check and double check what you are writing.

Simon Randriamalala (MAD)

« Personnellement, je trouve ces quelques jours à Addis Abeba très enrichissants sur tous les plans, notamment au niveau professionnel, car les ateliers qu'on a suivis m'ont permis d'avoir une autre vision et approche dans le traitement de l'information en athlétisme. En plus, on a eu des documents statistiques importants dans l'exercice de mon métier. »



e-mail from Cuban TV Journalist Luisa Fernanda Alvarez DIAZ to IAAF lecturer at the "Diplomado Internacional de Periodismo" organised by the Cuban Sportswriters Association in Havana, March 2009

Sent: Thursday, March 26, 2009 4:50 PM
To: Anna Legnani

Estimada profesora.

Le escribe Luisa Fernanda la comentarista deportiva de la Televisión de Camagüey. Ante todo mi saludos y le cuento que me han resultado muy valiosas sus conferencias en mi trabajo, en cuanto a crear las estrellas ya lo mostré a la comisión de atención a atletas en mi provincia y ya estamos coordinando para nuevos trabajos en conjunto.

Esta comisión es la encargada de la atención a las glorias del deporte en el país a todos los niveles y ala de Camagüey por supuesto a los de esta localidad.